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**INNOVATIVE COMPANY DUNE JEWELRY ANNOUNCES FIRST TIME SHOWING
AT THE 2018 PGA MERCHANDISE SHOW-Booth #3556**

**Special Celebrity Appearances by Ann Liguori Sports Radio & Television Personality
Author/Golf Correspondent**

(BOSTON, MA – January 5, 2018) -- The 2018 PGA Merchandise Show held in Orlando, Florida, Tuesday, January 23rd to Friday, Jan 26th, will be the inaugural showing for Dune Jewelry, the Original Beach Sand Jewelry Company, at the Accessories Council Booth # 3556. The PGA show is the golf industry's leading trade-only event, where PGA & Golf Industry Professionals gather to discover the latest trends in golf equipment, technology, apparel and accessories.

"We are beyond excited to expand our business and showcase unique jewelry and accessories, designed specifically for the golf industry," says Holly Daniels Christensen, Founder & CEO of Dune Jewelry. "In addition, we are proud to announce two special appearances in our booth by Ann Liguori, famed sports radio and television personality, author and golf correspondent. Ann will appear on **Wednesday, January 24 from 3:00-4:00pm and Thursday, January 25 from 10:00-11:00am.**"

Liguori is also a Dune Jewelry Celebrity Consultant, and will be collaborating on a new line for Dune Golf (www.dunegolf.com) called the Ann Liguori Collection by Dune Jewelry. Launching this year, the collection will feature men's cufflinks, golf divot repair tools, wine stoppers, women's bracelets, necklaces and earrings with sports and pet themes.

"I'm thrilled to be working with Holly and the Dune Jewelry team in creating a line of jewelry that will resonate with both men and women who love golf, a variety of sports and their pets," says Liguori, one of the original talk show hosts on both WFAN Radio in New York and The Golf Channel and the author of 'A Passion for Golf, Celebrity Musings About the Game.' "It will be fun to wear and promote the line to people who have a passion for golf and fine jewelry."

Dune Jewelry is a keepsake, collectible jewelry line built around the celebration of experiences, providing golfers and enthusiasts with a creative new way to showcase their memories. All of Dune Jewelry's patented designs are exclusive and handmade at their Boston, Massachusetts studio, created with sand and natural elements from thousands of locations around the world, including sand from bunkers or grass from legendary golf courses. Dune Jewelry's approach is authentic and fun with rapid growth since 2010. The collection expresses a golfer's experience, memory or favorite destination in jewelry and accessories made to last a lifetime.



About Ann Liguori:

Ann Liguori is one of the nation's top sports radio and television personalities. She is also an author, reporter, philanthropist and businesswoman.

Ann is the Golf and Tennis Correspondent for WFAN Radio and CBS Sports Radio Network, covering the Majors. She is the first woman to host a call-in sports show on WFAN NY, where she hosted a five-hour weekly call-in sports show from 1987-2008. **'Sports Innerview' with Ann Liguori** is Ann's long-running cable series featuring Ann's interviews with legends in sports. Ann Liguori Productions owns this treasure chest of content. You can listen to Ann's popular radio talk show **'Sports Innerview with Ann Liguori'** on Long Island's only NPR affiliate, WPPB 88.3 FM and globally on www.peconicpublicbroadcasting.org.

Her book, 'A Passion for Golf, Celebrity Musings About the Game' is a compilation of many of her fascinating interviews with stars who shared their success stories and passion for golf. The book is out in second edition.

Ann is the Founder of the Ann Liguori Foundation and each year hosts a charity golf tournament benefiting cancer research and prevention. The **20th Annual Ann Liguori Foundation Charity Golf Classic will be on Monday, June 4 at Atlantic Golf Club in Bridgehampton, New York.**

For more information on Ann Liguori, please visit: www.annliguori.com.

Follow Ann on Twitter: [@annliguori](https://twitter.com/annliguori)

Like Ann on Facebook: www.facebook.com/annliguori

Instagram: [theannliguori](https://www.instagram.com/theannliguori)

About Dune Jewelry:

Founded in 2010 by kitchen table entrepreneur, Holly Daniels Christensen, Dune Jewelry, is the Original Beach Sand Jewelry Company® creating Experiential Jewelry® by capturing your most cherished memories and experiences with sand and natural elements from around the world. Handmade in the USA, Dune is the perfect time capsule for all of your golf and travel adventures. Dune's Sandbank® offers thousands of sands and locations worldwide, you also have the option to send your own memory. Dune Jewelry has created a unique line of collectible jewelry with meaning that captures your favorite memories and awakens your inner adventurer. The idea "Live for the moment, then take it with you!"™ All Dune Jewelry designs come with a lifetime warranty and prices range from \$25-\$480. A portion of every purchase is donated to various coastal preservation organizations.

Dune Jewelry was named 2016 Small Business of the Year – Woman Owned, by the Small Business Association and the company ships to over 800 retailers worldwide.

For more information on Dune Jewelry, please visit: www.dunejewelry.com

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