



Media Contact:
Carole Imperiale
908-380-0015
Carole.imperiale@gmail.com

Broadcaster/Business woman Ann Liguori named Brand Ambassador & Marketing Consultant for PEAKVISION

(CONWAY, SC – March 20, 2018) -- Renown radio and television sports talk show host/golf correspondent/author/business owner, Ann Liguori, was recently named Brand Ambassador and Marketing Consultant for PEAKVISION Sunglasses.

PEAKVISION, known throughout the golf world for their patented Dual-Zone/Zero Distortion lens providing utmost clarity and high definition, is owned by David Feaser of Conway, South Carolina. Feaser, owner of Shades of George (www.shadesofgeorge.com), bought PEAKVISION, company assets and all the patents for the popular lenses from the original company in May 2017, and is running the company as President/CEO.

Liguori is connecting PEAKVISION with professional golfers, celebrities in sports, entertainment, business and media, and consulting on matters pertaining to marketing and public relations.

“I’m thrilled to be raising awareness for this brand of sunglasses that I’ve been a big fan of for years,” says Liguori. “I continue to be impressed with the clarity, high-definition and protection the lens provide. And it’s great to hear and see the enthusiasm from the golf community with the re-emergence of the brand.”

Liguori is the golf correspondent for WFAN and CBS Sports Radio Network. She will be covering her 20th straight Masters tournament the week of April 2. Ann recently collaborated with Dune Jewelry on the [Hamptons Rope Collection](#), an elegant collection of sterling silver bracelets, cufflinks, earrings, necklaces and rings which can be customized with sand or natural elements from your favorite travel memories and experiences. She also hosts an annual charity golf outing in The Hamptons to raise money for cancer research and prevention. The [20th Annual Ann Liguori Foundation Charity Golf Classic](#) will take place on June 4 at the Atlantic Golf Club in Bridgehampton, New York. PEAKVISION will be providing sunglasses for each participant.

“Ann Liguori coming on board as our brand ambassador is huge,” says Feaser. “She is a class act and extremely knowledgeable on every aspect of golf. Ann has an impeccable reputation amongst her peers and when Ann speaks, influencers listen. The greatest thing about our relationship is she really believes in the technology behind these glasses which she has personally used for many years on and off the course.”

PEAKVISION offers a wide variety of styles including a line of Jack Nicklaus-signature sunglasses. “The JN1 and the JN5 in the collection reflect the high standards of Jack Nicklaus himself,” adds Feaser.

All PEAKVISION styles are available and are currently on-sale by ordering on-line at www.peakvision.com.

PEAKVISION will be partnering with the Myrtle Beach World Amateur in Myrtle Beach, S.C., August 27-31, 2018 by providing PEAKVISION Sunglasses to the winning golfers.

To order PEAKVISION, visit www.peakvision.com. PEAKVISION ships the same day the order is placed.

Be sure to connect with PEAKVISION via their new social media sites:

Follow PEAKVISION on Twitter: [@PEAKVISION1](https://twitter.com/PEAKVISION1)

Follow on Instagram: [PEAKVISIONSunglasses](https://www.instagram.com/PEAKVISIONSunglasses)

Like PEAKVISION on Facebook: <https://www.facebook.com/PEAKVISIONSunglasses/>

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