

# Media Advisory

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## **CBS SPORTS RADIO AND WFAN GOLF AND TENNIS CORRESPONDENT ANN LIGUORI AND NBC TODAY SHOW CORRESPONDENT KERRY SANDERS PROUDLY SUPPORT SPECIAL EVENING AT THEIR ALMA MATER**

*USF alumni will co-host USF: Unstoppable Campaign Celebration*

(Tampa, Florida – November 8, 2013) - Ann Liguori, CBS Sports Radio and WFAN golf and tennis correspondent, author and Host and Owner of the 'Sports Innerview' cable and radio series, and Kerry Sanders, NBC Today Show correspondent, will be back at the University of South Florida (USF), their alma mater, to co-host the *USF: Unstoppable* Campaign Celebration on Friday, November 15 at the Tampa Bay Times Forum.

Both Liguori and Sanders graduated with Broadcast Journalism degrees from USF in 1982. They were study partners in Dr. Manny Lucoff's Broadcast Law class and have remained good friends ever since, often running into each other on various assignments such as the 2006 Winter Olympics in Torino, Italy, where Liguori did the play-by-play of men's and women's alpine for Westwood One Radio Network and Sanders was covering for NBC.

When Sanders was sent to Augusta, Georgia during The Masters several years ago to do a piece on Tiger Woods, he interviewed golf expert Liguori for his piece which aired on The Today Show. Liguori covers The Masters every year for WFAN Radio and CBS Sports Radio Network along with all of golf's Major Championships.

Dr. Manny Lucoff, who retired from teaching at USF in 2000, will also be in attendance.

Liguori was the first woman to host a call-in sports show on WFAN 660 AM in New York, the first all-sports radio station. She also was the first woman to host and produce her own prime-time series on The Golf Channel (TGC). 'Conversations with Ann Liguori' aired on TGC the first five years of the station's inception.

Currently Liguori is organizing her extensive collection of half-hour 'Sports Innerview' television shows, in which she interviewed over 600 of the top legends in sports, and plans to donate copies of these shows to USF.

Liguori is a member of the USF Foundation Board and established an endowed scholarship in her late brother Jim's memory in the Department of Mass Communications.

"I so enjoyed my years at USF as a student and it's a thrill to remain involved as a Foundation Board Member and as a Mentor to students who earn the Jim Liguori Endowed Scholarship in the Mass Communications area," says Liguori. "USF is a special place, with wonderful administrators and alumni, and I'm proud to see the University's continual growth and exceptional status through the years! Delighted to be a part of it!"

Kerry Sanders has been reporting for NBC News for 22 years. A multi-E Emmy award winning Correspondent, Sanders has recently been covering the bullying scandal in the NFL. He has covered wars in Kuwait, Iraq, Afghanistan, Belgrade/Kosovo, Haiti, Nicaragua and El Salvador. Sanders recently returned from Oklahoma where he chronicled the jail escape where 4 inmates fled undetected from a new jail that cost more than \$8 million to build.

Says Sanders about the *USF: Unstoppable Campaign*, "I should be shocked at how much money was raised but when I see what the University is doing and how it's growing, I'm thrilled with the impact USF is having on all levels."

"USF has reached a sweet spot where alumni are now fully immersed in their careers and can donate back in significant ways. Alumni have a lot of choices of where to give their money - so to choose to donate to USF is a real vote of confidence in the schools mission."

USF System President Judy Genshaft and her husband Steven Greenbaum; *USF: Unstoppable Campaign* Chair Les Muma and his wife Pam; Carol and Frank Morsani and The Tampa Bay Lightning and Tampa General Hospital are the Presenting Sponsors for the celebration.

The event celebrates the success of USF's campaign to raise over \$600 million in private philanthropic support.

The Pointer Sisters, legendary Recording Artists, will be special guest performers for the evening.

### **About the *USF: Unstoppable Campaign***

The *USF: Unstoppable Campaign* is a comprehensive fundraising effort by the University of South Florida System to celebrate the energy, vision, and future of one of the country's most exciting and engaged universities. USF's people and programs, ideas, research, and solutions comprise an ambitious plan to enhance healthcare, science, technology, education, business, the arts, and global partnerships.

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