



## **MEDIA ADVISORY**

### **ANN LIGUORI, WFAN & CBS SPORTS RADIO NETWORK CORRESPONDENT, PROUDLY SUPPORTS THE NEW 'WOMEN WHO KICK' CAMPAIGN FOR BREAST CANCER RESEARCH**

*Ann is featured on the cover of their 2014 Fundraising Calendar*

(Long Island, New York – October 3, 2013) – Ann Liguori, sports radio and television personality, talk show host, journalist and author, is featured on the cover of the 2014 'Women Who Kick' Inc. fundraising calendar.

The new calendar/journal, in conjunction with October's Breast Cancer Awareness Month, will kick off the newly launched 'Women Who Kick' campaign, a 501(c) (3) public charity supporting breast cancer research and promoting fitness and healthy lifestyles.

The calendar includes nine cancer survivors as well as inspirational women who have some way been affected by the disease. The calendar also includes inspiring tribute stories, updated information regarding cancer research studies, dedications and much more.

"I was honored to be asked to take part in this terrific project," says Liguori. "I lost my father to cancer and my brother to leukemia so the subject is very personal to me." In addition to being President of Ann Liguori Productions, Liguori is Founder and President of the Ann Liguori Foundation, which is designed to support a variety of organizations that focus on cancer research, care and prevention.

Proceeds raised from the 'Moms Who Kick' ('Women Who Kick') 2014 fundraising calendar will continue to benefit The Breast and Ovarian Cancer Studies being conducted at North Shore -LIJ Monter Cancer Center

and The Feinstein Institute for Cancer Research. To date, 'Moms Who Kick' has donated more than \$25,000 to help fund this study.

'Moms Who Kick' ('Women Who Kick') calendars are available online at [www.MomsWhoKick.com](http://www.MomsWhoKick.com).

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### **About Ann Liguori:**

Ann is President of Ann Liguori Productions and owner of Sports Innerview Radio & Television properties. She is the owner of the longest running sports show, hosted, owned and produced by a woman. Sports Innerview with Ann Liguori aired on sports cable networks from 1989-2005 and featured interviews Ann did with sports legends such as, Mickey Mantle, Hank Aaron, Julius Erving, Harry Carson among many others. Visit her website at [www.annliguori.com](http://www.annliguori.com) to see the full list.

Ann Liguori is the Golf & Tennis Correspondent for WFAN Radio and CBS Sports Radio Network covering the Majors including The Masters, US Open golf, PGA Championships, Ryder Cup, Solheim Cup and US Open Tennis Championships. She is the first woman to host a call-in sports show on WFAN and hosted a five-hour weekly call-in sports show from 1987-2008.

You can listen to Ann's popular talk show, 'Sports Innerview with Ann Liguori,' Saturday mornings, 9-10am EST which airs each week on WPPB 88.3 FM and globally on [www.peconicpublicbroadcasting.org](http://www.peconicpublicbroadcasting.org).

Ann is a featured columnist for <http://newyork.cbslocal.com/tag/Ann-Liguori/> and author of the book 'A Passion for Golf, Celebrity Musings About the Game.' Additionally, Ann has been named among the top forty women in sports media in the last 40 years by LA Daily News.

For more information on Ann visit her website, at [www.annliguori.com](http://www.annliguori.com).

### **About Moms Who Kick Inc.:**

Founded by personal fitness and martial arts trainer, Joanne Hutchins, after having both her Aunt and Mom diagnosed with breast cancer, Moms Who Kick Inc. is a volunteer driven 501(c)(3) registered non-profit organization dedicated to raising funds and awareness for breast cancer research and prevention, and to promoting women's health. Its mission is to inspire, motivate, and empower women to choose a healthy lifestyle through regular exercise and proper nutrition for breast cancer prevention and helpful aide in recovery. Its annual calendar features fit and active women who are either breast cancer survivors or whose lives have been impacted by the disease in some way, along with personal bios and cancer awareness tips. For more information, visit [www.MomsWhoKick.com](http://www.MomsWhoKick.com).

**Media Contact: Carole Imperiale, Publicist, 908-380-0015 – [carole.imperiale@gmail.com](mailto:carole.imperiale@gmail.com)**