

ANN LIGUORI

VISIONARY PHILANTHROPIST AND ENTREPRENEUR

BY NEIL CHARLES

Famed radio and cable sport's personality, Ann Liguori, and her continued success as a leading authority in sports media and business, has grown significantly in the last few years. Her diverse talents and skills in the field are only matched by her admirable philanthropic efforts.

Ann has the legendary distinction of being both the first woman to host a call-in sport's show on WFAN-NY, where she hosted the weekly *Hey Liguori*, *What's the Story* call-in sport's talk show for over 24 years, as well as being the first woman to host her own prime-time weekly show on The Golf Channel.

Ann hosts *Talking Golf with Ann Liguori*, on Sundays, 7-8 AM, on WFAN, from April to September. Ann has covered The Masters for WFAN for 23 straight years and next up, Ann will be broadcasting her 38th consecutive U.S. Open Tennis Championships, August 30 to September 12.

Ann's *Sports Innerview* radio show airs weekly on NPR's WLIW 88.3 FM in the Hamptons and each show is distributed on her podcast on audioboom and archived on her web site at annliguori.com. Segments from Ann's podcasts are distributed weekly on the *Morning Read* sportsillustrated.com/golf media platform.

Ann's *Sports Innerview* cable show, is the longest-running weekly sport's interview show owned, hosted, produced and distributed by a woman. Ann interviewed hundreds of the top legends in sports including Mickey Mantle, Ted Williams, Wilt Chamberlain, Gordie Howe, Sam Snead, Jim Brown, Arthur Ashe, Bart Starr and Billie Jean King, to name a few. The programs are now available to watch on Ann's newly-designed web site at annliguori.com.

Ann's works goes far beyond broadcasting her sport's radio shows and licensing her historic *Sports Innerview* cable archives. She is the President and Founder of Ann Liguori Productions and has diversified in exciting areas.

Ann is the Ambassador for IBKUL athleisure wear, offering the highest performance-driven apparel for men and women with



multi-functional, intelligent fabric, featuring 'ICEFIL' technology, that cools your body so you can stay comfortable and odor-free on hot and humid days. ibkul.com

Ann's collaboration with Dune Jewelry features Ann's own jewelry collection called the 'Hamptons Rope Collection,' which is custom-made, sophisticated jewelry, in silver or gold, incorporating sand from one's favorite beach or golf course. The popular collection consists of earrings, necklaces, a ring, cuff links and bracelets, available on dunejewelry.com

The Hamptons Rope Collection is inspired by the stunning scenery, white fluffy beaches and beautiful waterways of the East End, as well as some of the most prestigious golf courses in the country. They are a perfect gift to savor that special memory from a favorite vacation and/or golf experience.

Ann's charitable work is very important to her, particularly raising funds and awareness for cancer research and prevention, as

Ann lost her father to cancer when she was in college, and a year and a half later, her 22-year-old brother passed away from leukemia.

Each year, the Ann Liguori Foundation hosts a popular charity golf tournament at a prestigious golf course on the East End of Long Island. This year, the 23rd Annual Ann Liguori Foundation Charity Golf Classic will take place on Thursday, September 16, at the Maidstone Club in East Hampton. Proceeds from this year's tournament will benefit the Samuel Waxman Cancer Research Foundation and St Judes Children's Research Hospital. annliguori.com/wp-content/uploads/2021/05/ALF-2021-Registration-4-1-3.pdf

The Foundation also supports scholarships and mentorship programs for students working to pursue a career in sports media. The Ann Liguori Foundation Sports Media Scholarship is awarded annually and administered by NY-WICI (Women in Communications) and announced at the MATRIX AWARDS luncheon in Manhattan.

Ann Liguori
annliguori.com